

CAMPUS EUROPÉEN DE L'INNOVATION

European Innovation Campus

14 et 15 septembre 2022, à Nice

ENGLISH PROGRAMME

FIRST EDITION OF THE EUROPEAN INNOVATION CAMPUS

Nice – 14th & 15th September 2022

IMREDD, 9 rue Julien Lauprêtre, Nice

14th September

► 17:00 - 17:30

Welcome and keynote presentation

- Welcome by Eric DUMETZ, Director of the Mediterranean Institute of Risk, Environment and Sustainable Development & President of the Côte d'Azur University Foundation
- Keynote on innovation, by Emilia GARITO, CEO of Quantum Leap & European Innovation Council Jury Member

► 17:30 - 19:00

« Young Innovators for climate » - Pitching session for six preselected young innovators

Moderated by Virginie ATLAN, Head of the House of the Métropole Nice-Côte d'Azur in Paris

Pitching session by:

- Lucie MONTICELLI & Antoine PASQUIER - Start-up *Evolutive Agronomy*
- Véronique RAOUL & Alexis JACOB - Start up *Inalve*
- Clément NANTEUIL - Start up *Klearia*
- Tanvi MOHAN & Hélène LEBRUN - Projet *"Recontext"*
- Ekaterina KOPTSEVA - *"Photovoltaic production forecasting using machine learning"*
- Andréa LULOVICOVA - *"Environmental evaluation of local food systems"*

Reaction by a panel of experts

- Xavier FERNANDEZ, Vice-President for Innovation and Promotion of Research, Côte d'Azur University
- Bernard KLEYNHOFF, Regional Advisor of Provence-Alpes-Côte d'Azur Region, President of the Commission for Economic development, Digital, Industry, Exportation, Attractiveness and Cybersecurity, President of Rising Sud
- Emilia GARITO, CEO of Quantum Leap & European Innovation Council Jury Member
- Pierre JOUBERT - General Director of Région Sud Investissement

► 19:00 – 19:30

Official speeches

- Jeanick BRISSWALTER, University Professor, President Université Côte d'Azur
- Christian ESTROSI, Mayor of Nice & President of Métropole Nice-Côte d'Azur
- Renaud MUSELIER, President of Provence-Alpes-Côte d'Azur Region & Deputy President of Régions de France
- Mariya GABRIEL, Commissioner for Innovation, Research, Culture, Education and Youth

► 19:30 – 20:30

Cocktail

15th September

▶ 09:15 – 09:30 Opening speech

- Mariya GABRIEL, Commissioner for Innovation, Research, Culture, Education and Youth

▶ 09:30 – 10h00 Keynote

- Mikel LANDABASO, Director of Growth and Innovation at the Joint Research Center of the European Commission

▶ 10:00 – 11:00 Fire side chat “Women Entrepreneurs and Innovators”

Opening by Magali ALTOUNIAN, Regional Advisor of Provence-Alpes-Côte d’Azur Region and Deputy mayor of Nice

Moderated by Virginie ATLAN, Head of the House of the Métropole Nice-Côte d’Azur in Paris

- Mariya GABRIEL, Commissioner for Innovation, Research, Culture, Education and Youth
- Maeva DUFIES - Co-Founder, President & CSO of Roca Therapeutics
- Corinne MEYNIER - Co-founder of KABIA
- Delphine MONTI - President & CEO of Finwedge
- Alexandra BREHIER - President of Talentcoin
- Sibylle SANCHEZ - Co-founder & CBO of Mootion

▶ 11:00 – 11:30 Coffee break

▶ 11:30 – 12:30 Roundtable 1 – Business creation, growth and student-entrepreneurship: what is in at the European level?

Moderated by Virginie ATLAN, Head of the House of the Métropole Nice-Côte d’Azur in Paris

- Justine LIPUMA, CEO of MycoPhyto
- Representative from the Region Provence-Alpes-Côte d’Azur
- Laurent Roux, Impact Officer – Entrepreneurship, Business Creation, Financial Sustainability and Global Outreach, European Institute of Innovation & Technology
- Cristina RIESEN, Board Member of the European Innovation Council
- Sébastien BIEHLER, Director of operations - Innovation, IDEX UCA JEDI, Côte d’Azur University

▶ 12:30 – 14:00 Lunch

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Roundtable 2 - Cooperating for innovation: connecting local innovation ecosystems at European level

Moderated by Virginie ATLAN, Head of the House of the Métropole Nice-Côte d'Azur in Paris

- Denis BASTIMENT, CEO of MyDataModel
- Marie-Josée ANDRIEU, Policy Officer, Unit "Innovation Policy and Access to Finance", Directorate General for Research & Innovation, European Commission
- Stéphane NGO-MAÏ, Head of the European University ULYSSEUS, Côte d'Azur University
- Lionel CHAUDANSON, Head of Technical Engineering and Infrastructures, Information Systems Department, Métropole Nice Côte d'Azur
- Vincent ERNOUX, ENI CBC MED Programme coordinator

► 15:00 – 17:00

Parallel sessions

Innovation for culture and creativity

*Moderated by Jean Edouard ANDRE,
Head of the European Center for business and
innovation, Métropole Nice Côte d'Azur*

Speakers:

- Bernd FESEL, Interim CEO of EIT Culture & Creativity & Director of the European Creative Business Network
- Jean-François TRUBERT, University Professor, President of MIN4CI Foundation - Mediterranean Innovative Narratives Competence Center for Cultural, Creative Industries
- Nathalie SULTAN, Head of project "Nice 2028, European Capital of Culture", Deputy Directorate General for Culture and Heritage, Nice
- Sylvain LIZON, Head of Villa Arson, Vice-president Culture and Society, Côte d'Azur University
- Gaël NAVARD, electroacoustic music teacher at the Conservatory of Nice & lecturer in computer music, Côte d'Azur University
- Laurent CLUZEL, Regional head of E-artsup
- Sylvain ORDUREAU, CEO Vizua 3D

Artificial Intelligence for our territories

*Moderated by Camille ANGUE,
Deputy Director general for Business,
Economic development, Tourism and
Employment, Métropole Nice-Côte d'Azur*

Speakers:

- Isabelle DE SUTTER, National contact point for Digital and Space, French Ministry of Higher Education and Research (To be confirmed)
- Representative from the European Institute of Innovation and Technology
- Charlie BARLA, Director of CISAM (to be confirmed)
- Charles BOUYEYRON, University Professor, Director of 3IA institute
- Alan FERBACH, Director general of Videtecs
- Julien PIACENTINO, Europe, Middle East and Africa Business leader, ONHYS
- Julien BONNEL, Head of innovation, Wynd, head of Brand, Any commerce
- Pierre ALLIEZ, Senior Researcher (Inria), 3IA Chair holder
- Cédric RICHARD, University Professor, 3IA Chair holder, SEQUOIA Analytics
- Andrea CONTI, EIT Digital, Ecosystem Lead

► 17:00 – 17:30

Plenary closing session

- Presentation of the results of the parallel workshops
- Closing by Muriel DAL PONT LEGRAND, Vice-President for Europe & Territories, Côte d'Azur University